

## Mike Ford—Cornwall Church

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- In Adult ministry (whether small groups or Sunday school), how do you (or how would you) teach about missions? What resources do you use? Are there online videos/tools? Activities? Games?
- In Adult ministry, how would you actively involve this demographic in missions? Are there specific, age-appropriate things they can do?

Every ministry and area of Cornwall promotes Go and Be. The leaders in that area, whether Small Groups Leaders or Young Adult Leaders, see themselves as the main communicators for Come & See, Community, and Go & Be.

The goal of Go and Be at Cornwall is to influence Christ followers to live out their faith in authentic and loving ways which alters the spiritual landscape one life at a time through Jesus.

We see Go and Be as a **lifestyle** therefore every event and opportunity is intentional to influence a person to move in that direction.

Our Go and Be Strategy:

- **Build Awareness:** We aim for both their heads and their hearts. This means trying to help people understand why we work so hard to mobilize them to serve (head) as well as feel dignifying compassion toward those we are serving (heart). When we do this well, we are moving people from ignorance to awareness—and a step closer to engagement.
- **Serving Made Simple:** The Go and Be team deliberately takes upon ourselves as much complexity as possible to make it as simple as possible for those we are trying to mobilize. It's complicated for us so it can be simple for them. It's a lot of work, but when we get to watch people moving toward a lifestyle of service, and when we see the impact Cornwall has on our partners, we're reminded that it's worth it.
- **Next Steps Made Obvious:** Through relationally connecting with each serving member, we desire to inspire the individual to make decisions that lead them into more engaged serving opportunity. Example, Team Leads that by compassionate conversations inspire those who are serving to take their next steps.
- **Celebrate Impact:** When people see and hear the impact of their efforts, they feel the importance of the work. Nothing inspires people to future generosity and compassion like seeing the impact of their past generosity and compassion.

Because Go and Be is the way we live and directly connected to two of the five of our discipleship goals, every leader promotes Go and Be.

Every Pastor is committed to Go and Be in the way they live out their faith and promotes it within their sphere of influence.

This is accomplished through a high level trust among our staff and interdependent departments (Greatly improved because of Best Christian Workplace Survey).

Practically we do this by:

- Ministry Moment (4 minutes in the service sharing with congregation always connects with Strategy).
- Give Pastor Bob stories or ideas that connect to his message.
- Send out talking points for staff to promote within their sphere of influence (Haiti Sponsorship).
- Every Impact Trip spends between 6-8 meetings before they go so that they accomplish our Go and Be Impact Team Wins (Serious about Serving, Tight with the Team, and Enhance our Partnership).
- After an Impact Trip, we have a Revisited Event (Ex. Haiti Revisited). It is a place that I reiterate Go and Be's vision and values. The team members also share their experience. Great for celebrating impact.
- We keep it simple. My role is to release Go and Be...not control it. I communicate best practices and our leaders have room to move within those boundaries.
- I am always thinking about leadership development. Delegate ministry so that people can grow in there leadership.